

PERSONAL INFORMATION

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BIO

Dr Helena Forsman has a multidisciplinary academic background, long experience in management and leadership positions, rich business know-how and a genuine desire to support innovation in organisations. She has served in various capacities both the academic world and the business communities, inter alia, the University of Tampere (Finland) in the capacity of a Professor in Business Management, the University of Winchester (UK) as a Reader in Innovation and Entrepreneurship, The Government ICT Centre in the capacity of the Member of the Board of Directors. Helena has also served the United Nations (UNCTAD and UNECE) in the capacity of expert providing research contribution to the efforts for promoting innovation policies in developing countries.

Helena has been a productive author of academic publications. Recently, her articles have been published in *Regional Studies*, *Research Policy*, *International Journal of Innovation Management*, *Business Strategy and the Environment*, *European Journal of Innovation Management* and *International Journal of Technology Management*. In addition, she is a Member of the Editorial Review Board for several international journals. Furthermore, Helena is an internationally recognised speaker. She has been invited to deliver speeches on every continent.

Her research interest focuses on business development and innovation management in the context of small business. Helena is especially interested in how the changes in competitive landscape are forcing small firms to change the way they innovate and run their businesses.

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